



# PR<sub>x</sub>OACT INSIDER

Newsletter

*This month, we're launching a*

## RECRUITMENT CHALLENGE!

### Recruit 8 patients in April



We're now 6-months into PR<sub>x</sub>OACT, which means its time to up our game! Stay tuned for recruitment tips and a province-wide leaderboard.

**1st Prize for most patients recruited in April:**

**Coffee & Donuts for your team!**

Prize for achieving 8 patient recruited in April:

Coffee for your team.

*and of course - bragging rights!*

## MVP OF THE MONTH

**Riley McLellan**  
(London Drugs  
Medicine Hat)



Riley has recruited **15**  
patients into PR<sub>x</sub>OACT!

*Here are his tips on getting involved:*

I found a lot of success in enlisting the front store staff as patients. They know there is a lot pharmacists can do and they really wanted to take an active role in their medications.

Additionally, when looking for patients to sign up other good ones are those that ask many questions. Generally they are interested in their health and look for ways to optimize their medications. Find those that seek more knowledge and they will be far more interested in joining the study!



# PR<sub>x</sub>OACT-ive

IS THE NAME OF THE GAME

## What are the main ways you're identifying patients for PR<sub>x</sub>OACT?

Remember – a proactive approach will be the most effective approach to identify patients.  
We've flagged the proactive approaches below – which ones can you incorporate in your practice?

1. When dispensing medication(s).
2. Dispensing record report of CV meds, then contact patient to make appointment.
3. When conducting medication review.
4. When providing patient education.
5. When administering vaccination.

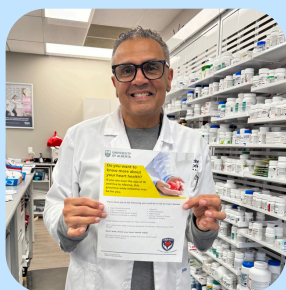


Have you seen our quick-start guide?



## PR<sub>x</sub>OACT Calgary Pharmacy Visits

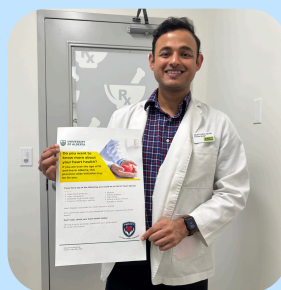
Thank you to all the pharmacies for hosting our visit in Calgary!



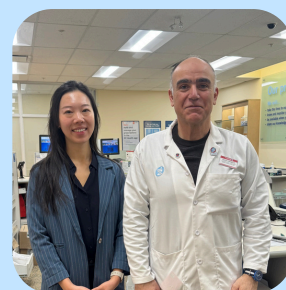
Amyr Kanjee  
MedicineShoppe 398



George Naom  
Safeway Beltline



Pratyush Desai  
Freshco Pharmacy 4320



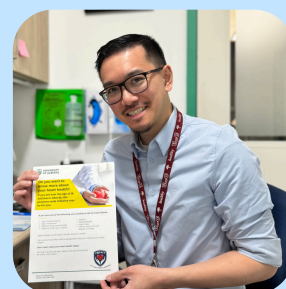
Nader Hammoud  
Shoppers Stampede Park



Wessam Sakr  
Edgemont Family Pharmacy



Yan Chen, Carol Wei, Sameh Gendy  
Safeway Airdrie



David Lai  
Safeway Cochrane



**What topics would you like to see? Send us your suggestions!**



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